

The Herald and News.

Entered at the Postoffice at Newberry, S. C., as 2nd class matter.
E. H. AULL, EDITOR.

Tuesday, October 19, 1915.

A STATEMENT.

Some of the ads from the Master were printed in The Herald and News Friday. Mr. Rikard said that he wanted them to begin on Tuesday, but we understood that if the charge was only for three insertions it made no difference to him when they were inserted. The Observer thinks we took unfair advantage of it by printing them ahead of the time set by the master. We desire to say that the only reason they were printed is that we were shy of type to go to press, having spent a good deal of time on a brief. We never had any idea that any one would object. We had no thought of getting a "scoop" on our contemporary. In fact we never think of that. (We try to print the news as we get it and never think about what the other paper is going to do. (We make this explanation as we had no purpose of being in the least unfair to any one.

Remember that The Herald and News can be bought for one year, until the 15th, for only \$1.19. Do not delay renewing or sending in for a new subscription.

We are pleased to state that we are somewhat crowded with ads this issue. The reader will find good and entertaining reading in all these ads. Read them and see if you do not.

STATE OF SOUTH CAROLINA.

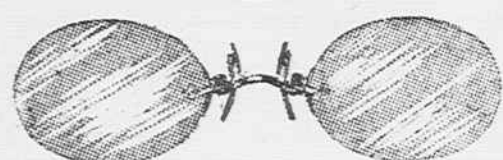
County of Newberry.

By virtue of the authority conferred upon me by the heirs at law of J. Walter Stockman, deceased, I will sell before the court house door at Newberry court house, at 12 o'clock M., on sales-day in November, 1915, which will be the first day of said month, at public auction, the following described lands. I will offer the same in two parcels:

The first tract or parcel of land contains one hundred and seven (107) acres, more or less, lying and being in Number Nine township, Newberry county, about three miles from Prosperity, S. C., and is bounded by lands of Willie Booker, (formerly James Wood), P. Brooks Warner, Jacob Mills, T. B. Hawkins and others.

The second tract or parcel of land, lying and being situate in Number Nine township, in the county of Newberry, contains twenty-eight and one-half (28½) acres, more or less, bounded by lands of I. W. Mills, P. B. Warner, J. Walter Stockman and the estate of Rachel Krelle, being a part of J. Walter Stockman's "Home Place."

Term of sale: Cash.
JOSEPHINE E. STOCKMAN,
Attorney in fact for the heirs at law of J. Walter Stockman, deceased.



Best Ground Insert Lens, \$1.50 to \$3.50 pair.

Best Ground Rimless Lens, \$2.00 to \$4.00 pair.

Kriptop \$8.00 and up per pair.

Gold Filled Frames and Nose Mountings, \$2.50 pair.

Solid Gold Frames and Nose Pieces, \$4.00 pair.

Eyes tested and glasses fitted, broken lens and prescriptions duplicated. All work guaranteed.

P. C. JEANS & CO.,
Jewelers and Optometrists.

Colored Civic Association.

The colored women of the civic association of Newberry will give a series of entertainments during the month of October for the benefit of improving the sanitary conditions of the Hoge graded school.

M. R. Graham, President.

We have the cigars, cigarettes and tobacco to please the trade, and we can sell them so you can make something on them
ANNIE O. RUFF
The Wholesale Cigar Store.

Don't forget our
Laundry Agency.



For YOU

This is a personal invitation extended to YOU!

This ad was intended for you.

We want to place YOU in line this Fall with the best dressers hereabouts. We can do it if you'll say the word Shirts, Trousers, Hats and Toggery of all sorts that's right up and in tune with the times.

We'd like to show you what's what whenever you are ready.

We want you to see our line of of guaranteed Suits at \$10.00, \$12.00 and \$15.00.

We want you to see all the good things we are offering and this ad is intended for YOU.

L. MORRIS

"The Store of Satisfaction"

EMERGENCY SALE

AT

EWART-PERRY COMPANY

Still Going On

You never again will have such an opportunity to buy first class and seasonable new merchandise at cost. No fake. A genuine cost sale.

EWART-PERRY CO.

Factory Display of Artistic Pianos

From the Celebrated Factory of
Established 1857 **W. W. Kimball Co.,** Established 1857
Chicago.

For the next ten days there will be on exhibition in Newberry, S. C., a number of beautiful Pianos and Player Pianos in the newest case designs. Each of these instruments has been especially selected for its beautiful tone quality, and contain the special features and patented improvements, which have made the KIMBALL PIANO celebrated the world over, and the choice of the world's great artists. The public is cordially invited to call and inspect the display. Music each afternoon.

Following the display these Pianos will be offered for sale at FACTORY PRICES, that they may REMAIN in Newberry as a standing, living advertisement of the artistic Kimball product display
AT

Wheeler & Langford's
FURNITURE STORE.
K. S. CONRAD, Manager for Factory.

OPERA HOUSE

October 12, 1915.



A wonderful diamond is stolen from the eye of an Indian Idol. Three Indian Priests follow the thief to recover it. Wilkie Collins' colorful novel of the famous trouble making "Moonstone" makes an intensely interesting play of intrigue, mystery and love.

WORLD FILM CORPORATION
presents

Eugene O'Brian and Elaine Hammerstein

—in—

"THE MOONSTONE."

Based on the Famous Wilkie Collins' Novel.
A Shubert Feature.

MEET ME AT CALDWELL & HALTIWANGER'S

The Store that Keeps in Touch With the Styles of the World, the Store that Will not be Undersold by Anyone.

The store that you can feel safe in spending your money as we guarantee every sale to be satisfactory or your money BACK.

In our ready-to-wear we assure you of everything that is fashionable and up to date. Our Mr. R. M. Caldwell gives the buying of this department his personal attention and therefore we can not lay too much stress upon our ready-to-wear department, and there is no firm in the South that can save you as much money on ready-to-wear garments. All alterations are in charge of an expert fitter and are absolutely guaranteed. Alterations are also free. We say COME, COME.

WOOL DRESS GOOFS
75c value at.....49c
50c and 60c values at.....39c

Beautiful Fluids and Silks, the latest styles that are out, can be found here. Come and look them over.

CREPE DE CHINE
\$1.50 values, in all the shades, Cut Price Sale at only.....95c yard

SILK POPLIN
\$1.25 and \$1.50, Sale Price.....89c yd
Egyptian Crepe, \$2.00 value at.....\$1.69
Crepe Meteor, \$2.00 kind, at.....\$1.69

CORDEUROX, the very material for Coats, Skirts, etc.

CORSETS
Prices range from 48c up to \$10.00. We carry one of the Best Lines of Corsets that is carried in the upper part of the Carolinas.
Royal Worcester, \$1.50 values, Sale Price only.....98c
Bon Ton at cut price.....
1 lot of Corsets worth 75c, your choice at only.....48c each
Come and look them over and consult our fitter, and you will never buy one anywhere else, but from C. & H.

BIG BARGAIN COUNTER
Don't fail to ask to see it. Values up to 25c yard. We say take choice of anything on counters at only 50c yard.

SWEATERS
At Great Cut Price Sale.

UNDERWEAR
25c and 35c Ladies' Pants and Vest go in this Big Cut Price Sale at only 19c
Ladies' Union Suits, 50c and 65c kind, Sale Price at only 35c Suit, or 2 Suits at 75c.
Children's Underwear at Big Cut Price

LADIES' SHOES
LaFrance, values up to \$4.00, Sale Price at only.....\$1.79 pair
W. L. Douglas Shoe, up to \$4.00 values, Sale.....\$2.48
Oxford values up to \$4.00, Sale.....\$1.39
Last call on Oxfords.

54-inch Skenfell, the newest fabric out for skirts and dresses. Ask to see it.

CLOAKING
\$3.00 kind, at.....\$2.49
\$4.00 kind, at.....\$2.98

MEN'S DRESS SHIRTS.
The best line that has ever been thrown out on a counter for the money; 75c kind, Sale Price 49c each.

They come in small black stripes; also colors and small figures; just out from the factory. Made special to order.

RED AND WHITE WOOL FLANNELS
We have enough to supply every woman, man and child in Newberry county and the adjoining counties. We say, Come one, come all, for every want in Flannels. Red Flannel, 25c kind at 15c

CLOAKINGS
Look them over. Prices range from 49c up to \$4.00.

GINGHAMS COUNTER
Three thousand yards to pick from of this one lot number, 10c to 12 1-2c yard, Sale Price only.....8c yd
Come quick and get your share.

KIMONAS
Just received, several big shipments that go on sale today:
\$1.50 value, Sale Price only.....98c
\$7.00 Silk at only.....\$4.48
\$10.00 one going at.....\$6.48
Kimono Cloth at Cut Prices

DRESS TRIMMINGS.
We have the best and most complete line in the Carolinas.
Pearl Buttons.....2 doz for 5c
3 Cakes of Toilet Soap for.....10c
Also throw you in a nice box.

Ask to see our Button Line.

LADIES' UNDERWEAR
75c kind, at.....49c

MEN'S SUSPENDERS
15c kind, Sale Price.....9c pair
50c kind, Sale Price.....19c
Towels by the wagon load at Cut Prices

BED SPREADS
\$2.50 values, cut corners, the very thing for iron bedsteads, at only.....\$1.19
Cut prices on all others.

UMBRELLAS
We carry the best line in the old town of Newberry. As to see them and you will not likely go homeward without several of the storm kind and others—the guaranteed kind.....98c

Millinery Department

It goes without saying that we are the most up-to-date firm in the millinery business this side of the Atlantic ocean. We have at the head of our department one of the best trimmers in America, Miss Gertrude Wicker. If you want the latest and the best see her.

Blankets and Comforts

Now is your time to buy them at slaughter prices. We have enough to supply every man, woman and child in Newberry county. We say don't spend your money until you reach the store of Caldwell and Haltiwanger where you will buy them for less.

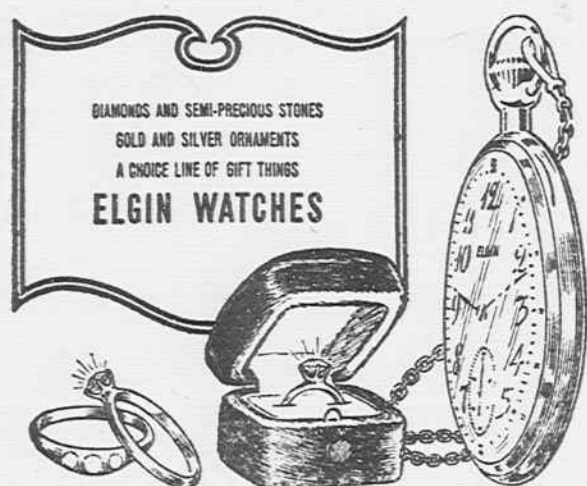
Caldwell & Haltiwanger

Jos. T. Hutchison, Mgr.

Phone 40

1301 Main St.

The Fashions in Watches



Change just as other fashions do. If you are going to buy a watch, buy one that is strictly up-to-date. Here is the place to come for them. You will always be sure of finding a full line of the very latest and best of everything in Watches and Jewelry, and we are always glad to show our goods to anyone who is interested, whether they intend to purchase or not.

P. C. JEANS & CO.,
Jewelers and Optometrists.